

ORDER



Orders

Order / Rev:	68566
Alt Order #:	9852609 /Brad
Product Desc:	DSSCC/ROB TEPLITZ
Estimate:	2547
Flight Dates:	10/27/12 - 11/05/12
Original Date / Rev:	10/26/12 / 10/29/12
Order Type:	GENERAL

WLYH CW15

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency

Name:	Buying Time Media
Buying Contact:	
Billing Contact:	
	650 Massachusetts Ave NW
	Washington, DC 20001

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	Teplitz/D/Senate PA
Demographic:	A35+
Product Codes:	State Elections
Priority:	P-3
Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	5	\$280.00	\$238.00
10/29/12	11/05/12	28	\$1,985.00	\$1,687.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$280.00	\$238.00	0.00
November 2012	28	\$1,985.00	\$1,687.25	0.00
Totals	33	\$2,265.00	\$1,925.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WLYH CW15	2%	\$2,265.00
Market	100%	\$113,250.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	68%	\$77,010.00
WGAL	0%	\$0.00
WHP	30%	\$33,975.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	10/29/12	11/05/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$55.00	P-2	0.00	NM	6	\$330.00
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 10/29/12	11/04/12	MTWTF--		5	\$55.00	0.00							
		Week: 11/05/12	11/11/12	M-----		1	\$55.00	0.00							
N 2	WLYH	10/27/12	11/03/12	Sa Prime Access RotatoCM Sa 7p-8p	CM	7p-8p	-----S-	:30	2	\$50.00	P-3	0.00	NM	5	\$250.00
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 10/22/12	10/28/12	-----S-		2	\$50.00	0.00							
		Week: 10/29/12	11/04/12	-----S-		3	\$50.00	0.00							
N 3	WLYH	10/29/12	11/05/12	M-F 7-730p	CM	7p-730p	MTWTF--	:30	5	\$135.00	P-3	0.00	NM	6	\$810.00

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Advertiser: Teplitz/D/Senate PA
 Product Desc: DSSCC/ROB TEPLITZ
 Estimate: 2547

WLYH CW15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7p-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12		MTWTF--		5	\$135.00			0.00					
Week:	11/05/12	11/11/12		M-----		1	\$135.00			0.00					
N 4	WLYH	10/28/12	11/04/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p		:30	1	\$100.00	P-3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		-----S		1	\$100.00			0.00					
Week:	10/29/12	11/04/12		-----S		2	\$100.00			0.00					
N 5	WLYH	10/27/12	11/03/12	Big East Football Big East Football	CM	Various		:30	2	\$40.00	P-3	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/22/12	10/28/12		----S-		2	\$40.00			0.00					
Week:	10/29/12	11/04/12		----S-		2	\$40.00			0.00					
N 6	WLYH	10/29/12	11/02/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p				MTWTF--	:30	4	\$65.00	P-3	0.00
N 7	WLYH	10/29/12	11/02/12	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p				MTWTF--	:30	2	\$25.00	P-3	0.00
N 8	WLYH	10/31/12	11/02/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p				--WTF--	:30	1	\$55.00	P-2	0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12		--WTF--		1	\$55.00			0.00					
N 9	WLYH	10/31/12	11/02/12	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p				--WTF--	:30	2	\$25.00	P-3	0.00
		Totals												33	\$2,265.00